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6th Global Thermal Coal Resource & Market Summit 2018

14-15 November 2018 Beijing



A brand-name event for the thermal coal market:

Sxcoal.com had successfully held the Summit for five sessions since 2013



Twenty top experts sharing professional and authoritative insights :
In-depth analysis of the thermal coal market and earnest discussion on industry chain development



300+ participants:

An annual gathering of elites from coal mining, power, trading companies and financial institutions both home and abroad



High-end excellent exhibition opportunities:

Superior platform for business showcase

Fenwei Energy Information Services Co., Ltd.

Tel: +86-351-7219322 Fax: +86-351-4728543 Website: www.sxcoal.com E-mail: inquiry@fwenergy.com

Overview

Dear Friends,

The 6th Global Thermal Coal Resource & Market Summit will come again on 14-15 November, 2018 in Beijing.

Key topics to be addressed during the Summit:

- Analysis of China's economic policy and trend in 2019
- Supply-side reform policy trend and coal market outlook
- Current situation of Chinese thermal power industry and demand of power coal
- China thermal coal miners' supply status under de-capacity policy
- New highlights for China thermal coal demand
- 2019 thermal coal prices forecast
- Competitiveness comparison between Chinese and overseas thermal coal
- A discussion on CCI index system and its application
- Haulage policy and its effect on supply & demand of coal
- Big Data Application in Coal Industry and Prospect

This Summit will invite macro economy specialists, representatives from coal production and consumption enterprises, ports and logistics experts, and traders to deeply address the above topics. It also offers a unique opportunity for participants to discuss the current and future trends, as well as to gain new connections, new ideas and new business opportunities.

We look forward to meeting you at the Summit.

Yours Faithfully,

Fenwei Energy Information Services Co., Ltd.

Highlights



Interpretation of China economic policies and trend in 2019



Supply-side reform policy trend and Chinese coal market outlook



China coal-fired power industry development status quo and thermal coal demand



China thermal coal miners' supply status under de-capacity policy



New highlights for China thermal coal demand



2019 thermal coal prices forecast



Competitiveness comparison between Chinese and overseas thermal coal



Impact of coal transport policies on supply and demand balance



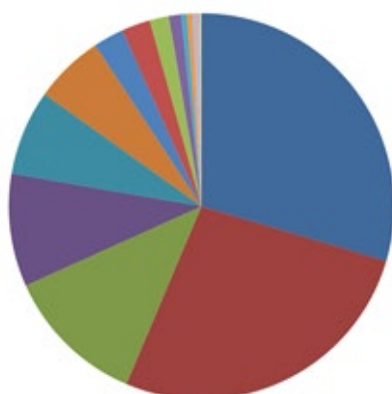
CCI price index application discussion



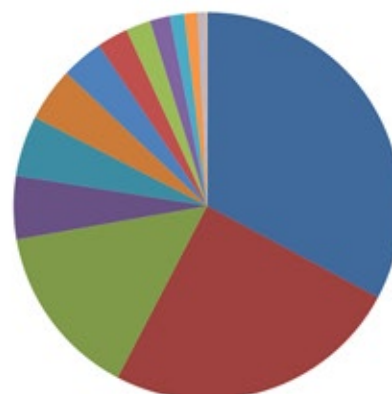
Big Data Application in Coal Industry and Prospect

Who will Participate

- Mining
- Trading
- Steel
- Finance and Investment
- Utility
- Futures
- Other
- Logistics
- Agriculture/Construction
- Machinery
- Government
- Information/Internet
- University
- Commodity Exchange
- Oil and Gas



- Sales Manager
- President
- Deputy General Manager
- Director
- Analyst
- Trader
- Sourcing Manager
- Manager
- Personal
- Suppling Manager
- Project Manager
- Factory Director
- Client Manager
- Scholar
- Media



Past Summits

Sxcoal.com has successfully hosted the Global Coking Coal Resource and Market Summit for seven years since 2011. As the top-level summit on Chinese coking coal market, it aims to build an ideal platform for participants from coking coal and relevant industries to exchange information and grasp business opportunities, by taking advantage of sxcoal.com's vast client and network resources.

Over the past seven years, the summit has drawn wide attention and active participation of domestic and international coking coal miners, steel & coke makers, traders, port & logistics operators, and financial and investment institutions.

The summit has been supported by major overseas mining companies, including Rio Tinto, BHP Billiton, Teck Resources, Energy Resources LLC, Xcoal Energy & Resources, and ArcelorMittal, and leading Chinese companies, including Shanxi Coking Coal Group, Jizhong Energy Group, Kailuan Group, Shougang Group and Baosteel, Hebei Iron & Steel Group.

Price forecasts made at the summit have become a benchmark for the coking coal market.

Previous Speaker



Yaohua Lu
Vice Director, China National Coal Association



Hong Zhang
Deputy Secretary General, China National Coal Association



Liang Xu
Secretary General, Researcher, China National Coal Construction Association



T. Naran
President, Mongolia Coal Industry Association



Hua Li
Director, Railway Economics Research Institute



Wenbiao Yang
Chief Expert, China Coking Industry Association



Pijiang Cui
Director, China Coking Industry Association



Xinghuang Li
Vice President, China Iron and Steel Association, Chairman, China Metallurgical Industry



Yingsheng Wang
Deputy Secretary General, China Steel and Iron Association



Liwei Dou
Vice Secretary General, China Iron and Steel Association



Hongwei Shi
Director, China Steel Development and Research Institute



Yufeng Jiang
Director, Development of Science and Technology Service Center, China Electricity Council



Changsheng Chen
Vice Minister, Macro Economy Research Department, Development Research Center of the State



Jianping Fan
Director of Economy Forecast Department, Chief Economist of State Information Center



Li Niu
Director of the Macroeconomic Research Office of State Information Center



Baoliang Zhu
Senior Economist, Economy Forecast Department, State Information Center



Yiqing Cai
Deputy Chief Engineer, Evaluation & Consultation Institute of China Electricity Council



Yijun Chang
Chairman, Fenwei Energy Information Services Co., Ltd.



Gangfeng Zhang
Secretary General of Shanxi Coking Industry Association, Deputy Secretary General of China Coking Industry Association



Wensheng Fan
Director, Coal and Coke Sales Co., Ltd., Shanxi Coking Coal Group



Wensheng Huang
Director, Policy and Regulation Office, Shanxi Administration of Coal Mine Safety



Xijie Jiang
General Manager, China National Coal Group Huayong Energy Co., Ltd.



Bing Zhang
Director, Industry Development Division, Dalian Commodity Exchange



Sarah Liu
Vice President and Chief Advisor, Fenwei Energy Information Services Co., Ltd.



Bingrui Li
Director, Strategic Planning and Information Department, Japan Coal Energy Center



Mr. Naranbaatar Lundeg
General Director of Glucos Mining Consulting Services LLC



Mr. Hendri Tan
Deputy Marketing Director, PT Adaro Energy



Yu Zhai
Senior Advisor on Coal Market, Wood Mackenzie



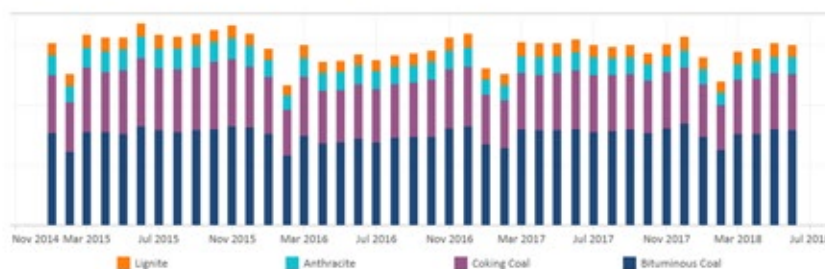
Teng Huang
General Manager, Beijing LT Consulting Co., Ltd.



W.K. Chan
Vice President, Fenwei Energy Information Services Co., Ltd.

Key Thermal coal industry data

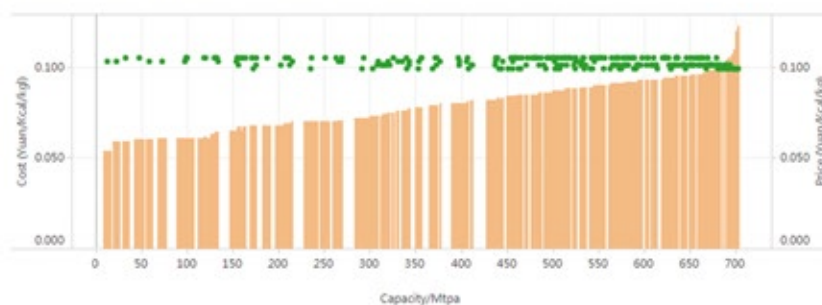
2015-2018 China Raw Coal Production by Coal Type



2013-2018 Thermal Coal Supply and Demand Balance



Cost Curves of Thermal Coal Mines in Bohai-rim Ports



2014-2018 CCI 5500 Kcal/kg Index Trend



CONFERENCE VENUE

Grand Millennium Beijing

14-15 November 2018

Listed on the London Stock Exchange, Millennium Hotels & Resorts is a dynamic, global hotel company, which owns asset manages and/or operates a worldwide portfolio of over 110 hotels throughout Asia Pacific, Europe, Middle East and North America. Grand Millennium Beijing, the premier 5-star brand of Millennium Hotels and Resorts welcomed its first guests on April 10, 2008. Set in the business district of China's capital, Grand Millennium Beijing is within easy reach of the capital's best attractions. The hotel has the perfect location to explore the worlds of fashion, culture, and art.

Address: No.7 Dongsanhuan Middle Road, Chaoyang District, Beijing, China 100020

Phone: +86 10 8587 6888



CONFERENCE PRE-AGENDA

DAY ONE - 14 November 2018

- **09:00--22:00**
Registration at 1st floor, Hall of Millennium Hotel, Beijing

Concurrent Forum: Thermal Coal Production, Financing and Industry Development Forum
- **15:00--15:30**
Topic: Analysis on Operation of Coastal Thermal Coal Spot Market
Speaker: Wang Yun, coastal coal market analyst
- **15:30--16:00**
Topic: Analysis of thermal coal output, sales and stock in main production areas 2018
Speaker: Chen TianYu, manager, Thermal Coal Division of Price Center, Fenwei Energy Information Services Co., Ltd.
- **16:00--16:30**
Topic: Case Study on Both Futures and Spot Markets of Thermal Coal among Upstream and Downstream Enterprises
Speaker: Guo Yuxin, general manager, Inner Mongolia Shidai Tongyuan Energy Co., Ltd.
- **16:30--17:00**
Topic: Thermal Coal Trading Strategies and Investment Opportunities
Speaker: Zhang Jing, SPIC Xianrong Futures Co., Ltd.
- **17:00--17:30**
Discussion
- **18:00--20:00**
Welcoming Banquet (Sponsorship welcoming)

DAY TWO - 15 November 2018

09:00--09:10

Opening Remark Place: Chaoyang South Hall on 2nd floor, Millennium Hotel, Beijing

SESSION 1 MACRO ECONONMY AND INDUSTRY OUTLOOK

Moderator: Luo An, general manager, Fenwei Energy Information Services Co., Ltd.

09:10--09:50

Topic: Outlook of China's Macro Economy in 2019

- Nalysis on global and China's macro economy in 2018
- TheA impact of trade war on China's economy
- Outlook of China's economic development in 2019

Speaker: Fan Jianping, chief economist and director, Economic Forecasting Department of State Information Center

09:50--10:20

Topic: China Coal Industry Operation in 2018 & Outlook for 2019

- Main features of coal industry operation in 2018
- Implementation and expectation of de-capacity policy
- Outlook of supply and demand status of coal market in 2019

Speaker: Zhang Hong, deputy secretary general, China National Coal Association & Director General of China Coal Economic Research Association

10:20--10:40

Tea Break

10:40--11:20

Topic: Analysis on Operation of China's Power Industry in 2018 & Outlook for 2019

- Analysis on installed capacity and power generation of China's power industry
- Power supply and demand analysis and outlook for 2019
- Supply-side structural reform of power industry
- Marketization reform and development trend of power industry

Speaker: Xue Jing, vice director, Industry Development, Environment and Resources Department of China Electricity Council

11:20--12:00

Topic: Domestic Coal Transportation Status and Capacity Forecast

- Interpretations on coal transportation policies adjustment
- Introduction of coal logistics and transport costs
- Menghua railway and its impact on coal transport pattern
- Future trend of coal logistic industry

Speaker: Li Hua, director, China Railway Economic and Planning Research Institute

12:00--13:30

Buffet Lunch

SESSION 2 INTERNATIONAL THERMAL COAL MARKET

Moderator: Eric Zeng, deputy general manager, Fenwei Energy Information Services Co., Ltd.

13:30--14:00

Topic: 2018 International Thermal Coal Market Status Quo and 2019 Forecast

- International thermal coal market trend
- Impact of trader war on Chinese coal market
- Indian coal market supply and demand
- Indonesian coal market supply, demand and govt policy
- Russian coal market strategy

Speaker: Michelle Leung, coal analyst, Asia Pacific, Bloomberg Industry Research

DAY TWO - 15 November 2018

14:00--14:30

Topic: Volatility and Risk Management's Role in the Marketplace

- Description of the International Seaborne Market - General Flows in Asia
- Pricing Model for Global Thermal Coal trading and Index applications
- Illustration of Price Volatility in China
- Illustration of Price Volatility in the International Seaborne Market
- Hedging Background and Information:
 - Use of Financial Products
 - Hedging Basics and Review of the Forward Curve
 - Hedging from a Buyer's Perspective
 - Outcomes by using Hedging in the Portfolio
- Importance of Hedging - Why would Participants Consider Hedging?
- Conclusions

Speaker: Patrick Markey, managing director, Sierra Vista Resources Pte. Ltd.

SESSION 3 CCI INDEX APPLICATION AND DEVELOPMENT

14:30--15:00

Topic: Methodology of CCI Index and Status Quo of Industry Application

- The role of CCI Index in 2018 spot coal trade
- Coal pricing system in China
- Index pricing and trade promotion
- Constant improvement of CCI organization system

Speaker: Eric Zeng, deputy general manager, Fenwei Energy Information Services Co., Ltd.

15:00--15:30

Topic: Big Data Application in Coal Industry and Prospect

- Industry data exploration and checking
- AI-aided price forecast model
- All Factor Intelligent Coal Blending System
- Outlook of coal industry big data

Speaker: Luo An, general manager, Fenwei Energy Information Services Co., Ltd.

SESSION 4 DOMESTIC COAL SUPPLY AND DEMAND FORECAST

15:30--16:00

Topic: Thermal Coal Purchase by Power Enterprises and Their Business Modes Change

Speaker: Zhou Kun, vice director of Resource Purchase Department of Zhejiang Zheneng Fuxing Fuel Co., Ltd

16:00--16:40

Topic: 2018 Thermal Coal Supply-Demand Analysis and 2019 Forecast

- Interpretation and trend of policies
- Analysis and forecast of supply & demand
- Analysis and forecast of imports and exports
- Analysis and forecast of prices

Speaker: Sarah Liu, vice president, Fenwei Energy Information Services Co., Ltd.

16:40--16:50

Tea Break

SESSION 5 PANEL DISCUSSION

16:50--17:30

Topic: Thermal Coal Market Status Quo and Outlook

18:00--20:00

Buffet Dinner

Price & service & remittance way

Registration Type	Before October 15	After October 15	On-site registration
Member	USD 1,000/person	USD 1,200/person	USD1,600/person
Non-member	USD 1,200/person	USD 1,400/person	

Note: The above prices don't include the accommodation fee.

The prices include:

- Conference Pass
- Luncheon in Grand Millennium Hotel on November 15, 2018
- Dinner in Grand Millennium Hotel on November 14 & 15, 2018
- Tea break (coffee, fruits, cookies) on November 15, 2018
- Gifts
 - Pen
 - Notebook
- Conference presentations

Payment details:

BENEFICIARY: Shanxi Fenwei Energy Information Services Co., Ltd.
BANK: CHINA EVERBRIGHT BANK, TAIYUAN QINXIAN BRANCH
A/C No.: 75340188000046420
BANK: AGRICULTURAL BANK OF CHINA, TAIYUAN HIGH-TECH DEVELOPMENT ZONE BRANCH
A/C No.: 04-112501040041420

Sponsorship and Advertisement Opportunities

Categories of Sponsorship	Diamond Sponsor(USD 10,000)	Platinum Sponsor(USD 7,000)	Gold Sponsor (USD 4,000)
	Exclusive	Two available	Three available
Complimentary Registrations	5 persons (USD 5,000)	3 persons (USD 3,000)	2 persons (USD 2,000)
Venue Advertisement	One large booth (USD 3,000)	One large booth (USD 3,000)	One large painting exhibition shelf (USD 1,500)
	One large painting exhibition shelf (USD 1,500)	One X-exhibition shelf (USD 500)	One X-exhibition shelf(USD 500)
Web Advertisement	Three-months Advert on homepage (USD 5,000)	Two-months Advert on homepage (USD 3,000)	One-month Advert on homepage (USD 1,500)
Speech	Keynote speech 30 minutes (USD 5,000)	-	-
Company Brochure	To be distributed with conference documentation (USD 1,500)		
Brand Promotion	Show company name and logo in conference documentation, backdrop, brochure, etc.		
Free Site Tour	To join in one thermal coal mine tour organized by Fenwei for free (limited to one person within one year)		

Customized Promotion

No.	Option	Item	Price (\$)	Chances	Standard
1	Venue Advertisement	Large Booth	\$3,000	5	3m×3m (including desk, chair, power supply) in exhibition hall, one free conference pass
2		Standard Booth	\$1,500	8	2m×2m (including desk, chair, power supply) in exhibition hall
3		Large Painting Exhibition Shelf	\$1,500	4	3m×2m (free design and painting) in main venue
4		X-exhibition Shelf	\$500	10	0.8m×2m in prominent location of venue
5		Hanging Flag	\$800	10	1m×1.5m on above both sides of main venue
6	Conference Supplies Advertisement	Bag	\$3,000	1	28cm×40cm×8cm, provided by sponsor
7		Company Brochure	\$1,500	5	Company brochure to be placed in the bag and distributed to attendees together with our conference documentation
8		Conference Supplies Title Sponsor	\$1,500	1	Company logo to be labeled on conference notebooks, name plates, meal ticket (one option available)
9		Drinking Water Exclusive Sponsor	\$1,500		Company logo to be labeled on water bottles
10	Market Promotion	Promotion Video	\$3,000	4	To be broadcast during break
11		Banquet Sponsorship	\$8,000	1	Welcoming Banquet Sponsorship, Welcome Board and Speech
12		Dinner Title Sponsorship	\$12,000	1	Host of dinner, backboard display and speech of welcome included
13		Conference Gift	(Negotiable)		Free gifts to be given to participants for company promotion.
14		Other Sponsorship	(Negotiable)		Customize special devices or display methods according to sponsor's special needs

More details on presentation, sponsorship, advertisements, please contact us at inquiry@fwenergy.com or +86 351 7219 322

Meeting Room Reservation

Conference Room >>>

This conference room is reserved for distinguished people. You could book this room in advance and invite registered or unregistered delegates to hold confidential meetings here. What's more, you will have prerogatives as follows:

- Venue guide sign, with your company's name and logo printed
- Display of X-exhibition shelf with your company's profile at entrance
- Promote video showing your company's name and logo
- Bottle water, tea & coffee available during summit

Price: \$3,000/whole day \$2,500/half day

Size: 100 m²

Quantity: 3

Price: \$2,800/whole day \$2,200/half day

Size: 73 m²

Quantity: 3

Price: \$1,800/whole day \$1,500/half day

Size: 48 m²

Quantity: 3

Limited rooms and hot for reservation



Payment details:

BENEFICIARY: SHANXI FENWEI ENERGY INFORMATION SERVICES CO., LTD.

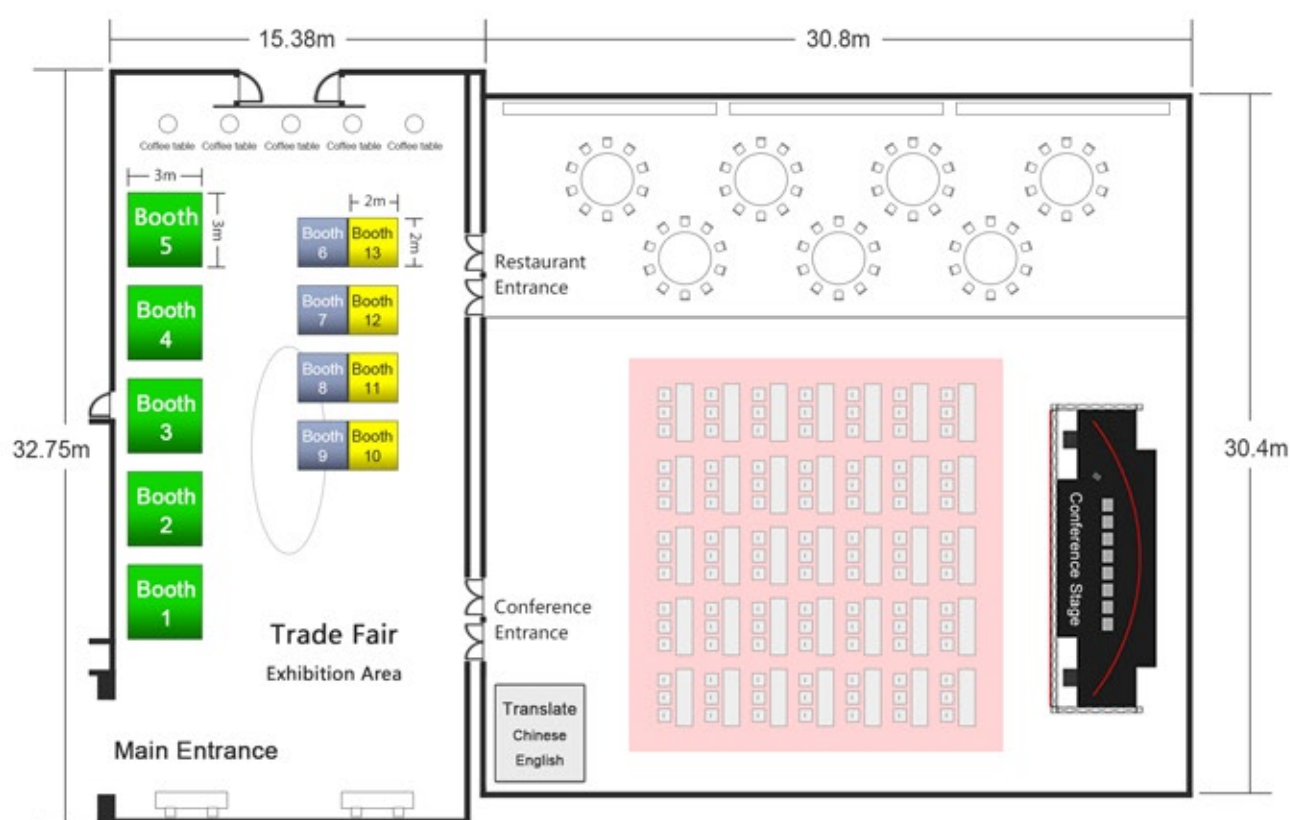
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A/C NO.: 04-112501040041420

Conference Hall and Exhibition Hall Plan



Exhibition Booth Size: 3m×3m (booth1-5) 2m×2m (booth6-13)
One free conference pass is included for booth sponsor

6th Global Thermal Coal Resource & Market Summit 2018

Beijing



14-15 November 2018



Grand Millennium Beijing



HOST

Fenwei Energy Information Services Co.,Ltd
www.sxcoal.com

Contact person

Gina Cao, manager international sales dept.
of Fenwei Energy Information Services Co.,Ltd
E-mail: gina.cao@fwenergy.com

Address

Building No.4, Forest Park, East Binhe Road,
Taiyuan, Shanxi 030003, China

SUPPORTERS

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Liulin Coal and Coke Industry Chamber of Commerce

Telephone

+86 351 7219322

Fax

+86 351 4727260

Website

www.sxcoal.com

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